

What Is Turquoise? New site offers explanation of the stone's properties, composition

What is Turquoise? Colorofturquoise.com provides insight into this powerful gemstone

Turquoise healing properties and deeper meaning finally get the attention they deserve at Colorofturquoise.com, a new website.

Site spokesman Johnny Landau hopes the website will show visitors that turquoise is not just a beautiful stone.

“Though many Americans may know turquoise from its intricate use in Southwestern jewelry, it really is much more than that. For thousands of years, cultures around the world have known about its powerful healing properties and protective capabilities. We decided to compile all the information in one place and encourage readers to ask themselves, ‘What is turquoise?’”

Colorofturquoise.com features pages that explain turquoise's history and composition, its healing properties, and its significance and symbolism around the world. According to the site, turquoise has many beneficial abilities, like facilitating honest communication and promoting emotional balance. Turquoise healing properties are renowned throughout the world as a way to help the injured and sick recover their strength.

“In modern crystal medicine, turquoise is one of the most powerful stones for healing illnesses and injuries of all kinds,” Landau notes.

Since the ancient Egyptians, cultures all over the world have associated turquoise with protection and healing. Persians used the stone to shield their soldiers from injury in battle, while Aztecs used it to cure sickness.

ColorofTurquoise.com also features information about different types of turquoise that are available, which will help anyone thinking about purchasing the gemstone get the highest quality piece possible. The site helps readers understand the full value of turquoise, both financial and metaphysical.

“I hope readers will appreciate the diversity of the information available on our site,” says Landau. “We take an in-depth look at what turquoise truly is.”

What is turquoise? Visit www.colorofturquoise.com to find out more about this beautiful stone.